

John Cardoso

Senior Frontend Developer

(732) 216-7706

john.cardoso@gmail.com

17 Avondale Ln

Aberdeen, NJ 07747

EXPERIENCE

AKQA — Senior Frontend Developer

May 2025 - Current

- Collaborate with cross-functional teams including product management and quality assurance to define project scopes, objectives, and deliverables
- Coordinated with stakeholders to ensure long-term vision is held while also being nimble to address short-term needs
- Develop emails for new product, industry events and consumer updates
- Work with stakeholders, QA and Devs to understand scope, outline requirements, ensuring a smooth rollout of email campaigns and training of new developers
- Care taken to write the most efficient code possible while ensuring beautiful presentation and performance

Freelance — Senior Frontend Developer

Dec 2024 - May 2025

- Freelance Web Developer, and Front-End Expert. Over 10 years of experience in all aspects of multimedia development, from concept through launch. Highly proactive and effective problem solver. Very strong communication skills with a proven ability to bridge technology and business goals to provide productive, economical solutions.

Wying Inc, New York City — Senior Frontend Developer

Apr 2023 - Nov 2024

- Build custom web pages using HTML, CSS, Javascript, on the Wying Platform for enterprise clients including: Phillip Morris, Estee Lauder Companies, L'Oreal, Unilever, Arm & Hammer, Xero
- Integrate the Wying SDK to update user profiles, trigger events, run contests, promotions, and render custom built landing pages
- Collaborate with project managers on estimating project feasibility, complexity, and timelines
- Consult with engineering team for improvements, new features, and resolving bug issues on the Wying platform
- Mentored and guided junior engineers, fostering a collaborative and innovative engineering culture within the team.
- Ensure work is archived on GIT in a consistent and searchable manner
- Build internal tools to streamline development process

FLUENT SKILLS

HTML, JavaScript, CSS, React, WordPress, HTML Animation, Photoshop, Illustrator, GSAP, Google Web Designer, Figma, TypeScript

FAMILIAR SKILLS

GIT, Gulp, Node.js, Redux, Xcode, Express.js

SUMMARY

Dynamic professional possesses excellent communication and team work skills. Builds good rapport with collaborators through positive engagement. Highly committed to providing outstanding digital experiences.

SOME PREVIOUS BRANDS

AARP, Arm & Hammer, AT&T, Bacardi, Collette, Dunkin', Estee Lauder, Exxon, FedEx, Genentech, HP, Johnson & Johnson, LVMH, Mars, Meta, Michelin, Pedigree, Pfizer, Planters, Sandy Hook Promise, Starbucks, Visa, Xero

BBDO Worldwide, New York City — Senior Developer

Oct 2016 - Feb 2023

- Multifaceted role spanning tasks from front-end dev, animation, design, and email generation
- Improve accuracy of hour estimates for projects
- Streamline production process working with design teams
- Increase rate work is completed on time and within scope
- Establish a process covering organization, quality assurance, archiving, and client approval
- Mentor freelancers and new developers to integrate them into agency process and culture
- Experienced in using flavors of JavaScript like NodeJS and ReactJS
- Experience in React.js for creating interactive studio portfolio
- Experience in client-side Technologies such as HTML5, CSS3, JavaScript, ReactJS, Node.js, Bootstrap, JSON, and jQuery
- Build an M&M's contest page for Instagram using React
- Establish banner production process using Node.js to batch create HTML5 banners with CSS styles auto generated
- Create award and case study sites in HTML, CSS, JavaScript to showcase outstanding agency work
- Build a large library of HTML banners using GSAP for dozens of clients
- Ensure work is archived on GIT in a consistent and searchable manner
- Track project development in Jira and ActiveCollab

eg+ Worldwide, New York City — Developer

Jan 2016 - Oct 2016

Maintain a production pipeline to turn out a steady stream of quality company websites, banner ads, and promotional emails. Utilize various client side technologies such as HTML5, CSS3, JavaScript, Node.js, Bootstrap, JSON, and jQuery.

Built HTML5 template using JavaScript, CSS, and GSAP for rapid banner production.

Set up HP's CMS process for HTML email generation that would render consistently across major email clients.

Create dynamic banners that changed content based on viewers geographical location or weather.

Mentor new hires as to our process and archiving methods.

Build our studio's and BBDO's award and case study sites in HTML, JavaScript, CSS, and Bootstrap showcasing work of note.

TBWA\Chiat\Day, New York City — Developer

Jun 2011 - Jan 2016

Generate banner ads, emails, and microsites for client brands. Utilize various client side technologies such as HTML5, CSS3, JavaScript, Bootstrap, and jQuery.

Link9, New York City — *Developer*

Sept 2007 - Jun 2011

Consult with a large team about online initiatives for pharmaceutical client brands. Build and execute online advertising and experiences.

Mercedes-Benz — *Developer*

2003 - 2006

Design and production of digital material for internal staff on new products, and digitizing company promotion and historic materials.

EDUCATION

Ramapo College of New Jersey — *BFA*

Dual majors: Fine arts with a concentration in technology, Communication
Major with a concentration in graphic design.